



iiebm®

INDUS  
Business School  
Edifice of Knowledge

IN THE FIELD OF EDUCATION SINCE 1951



# MONTHLY SNIPPETS

February 2026

Volume IV

Issue no. 4

Founders' Day | Armed Forces Giving | Placement Milestones

Alumni Book Launch | PGPERP Updates | Campus Expansion | Delhi Alumni Meet

CELEBRATING 26 GLORIOUS YEARS OF ACADEMIC EXCELLENCE

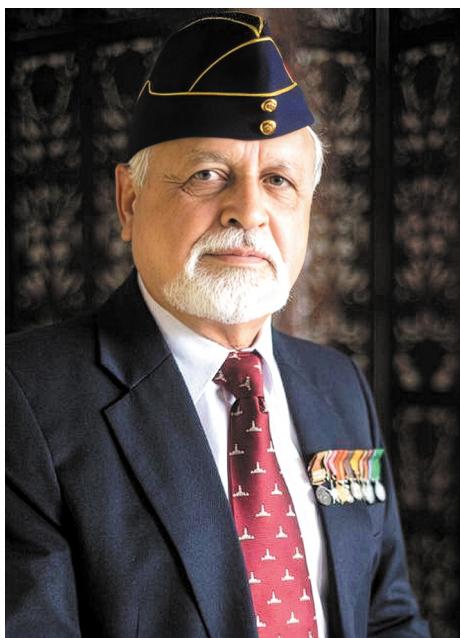
# FOUNDERS' DAY 2026

## Celebrating a Legacy of Leadership, Discipline & Purpose

On 14<sup>th</sup> February 2026, the IIEBM campus will come together to commemorate Founders' Day, marking the birth anniversary of our founder, Col. Vinod Marwaha, and celebrating a legacy that continues to shape generations of corporate leaders.



Col. Vinod Marwaha  
Founder President & Managing Trustee, IIEBM



Founders' Day at IIEBM is more than a date on the calendar—it is a tribute to the vision, values, and discipline that define the institution. It is a day to pause, reflect, and reconnect with the ethos on which IIEBM was built.

An Indian Army veteran and one of the youngest officers of the 1971 Indo-Pak War, Col. Vinod Marwaha's life journey embodies courage, leadership under pressure, and service beyond self. After an illustrious career in the Indian Army, he chose a new battlefield education with a singular mission: to create leaders who are not just degree holders, but **Corporate Battlefield Ready** professionals.

Established in the year 2000 with just 30 students, IIEBM was founded on the belief that the corporate world rewards preparation, confidence, and decision making ability. Guided by **Indian Armed Forces inspired discipline, integrity, and professionalism**, the institution continues to bridge the gap between academics and industry.

As IIEBM moves forward with over 26 years of legacy, a strong alumni network of 7,500+ professionals, and a reputation for industry-integrated management education, Founders' Day 2026 will serve as a powerful moment of reflection and renewal.

It will be a day to honour the past, celebrate the present, and recommit ourselves to the future—carrying forward a legacy of leadership, discipline, and purpose.



# IN SERVICE OF THOSE WHO SERVE THE NATION



Rooted in IIEBM's Indian Armed Forces-inspired ethos, the initiative reflected the institution's belief that leadership extends beyond classrooms and corporate careers. It underscored the importance of compassion, social responsibility, & active citizenship values that form an integral part of the IIEBM culture.

Through this collective act of service, the IIEBM community demonstrated its solidarity with the armed forces and reaffirmed its respect for the sacrifices made by defence personnel. Each unit of blood donated symbolised gratitude, responsibility, and the spirit of giving back to the nation. The successful execution of the Blood Donation Drive stands as yet another example of how IIEBM continues to translate its values into meaningful action—reminding all that true leadership is defined not just by success, but by service.

## Blood Donation Drive at IIEBM Campus

Reaffirming its commitment to service and nation-first values, IIEBM Trust successfully conducted a **Blood Donation Drive** at the IIEBM Campus on Thursday, 05th February 2026, in association with the Armed Forces Medical College (AFMC). The initiative was dedicated to supporting defence personnel and military hospitals, paying tribute to those who serve the nation with unwavering dedication.

The blood donation camp witnessed enthusiastic participation from students, faculty, and staff members, who came forward in large numbers to contribute to this life-saving cause. Guided by the medical team from AFMC, the drive was conducted with utmost professionalism, care, and adherence to medical protocols.



# CAMPUS TO CORPORATE: MILESTONE RECRUITMENTS PLACEMENT HIGHLIGHTS 2025

IIEBM's **Campus to Corporate** journey continued to scale new heights in 2025, reflecting the institution's strong industry alignment and career-focused approach to management education. Students from **PGDM + PGPERP (SAP) & PGDM** programs secured roles across leading global and Indian organisations, reinforcing IIEBM's reputation for producing Corporate Battlefield Ready professionals.



## PGDM + PGPERP (SAP)

**₹ 34 LPA**

Highest CTC

**10.25**

Average CTC

**₹ 8.75 LPA**

Minimum CTC

**90%**

Pre-Placement Offers

### Top Roles:

SAP  
Consultant

Operations  
Lead

Business  
Architect.

## PGDM

**₹ 18 LPA**

Highest CTC

**7.95**

Average CTC

**800+**

Jobs Offered

**30%**

Pre-Placement Offers



### Top Roles:

Management  
Trainee

Financial  
Analyst

Area Sales  
Manager

Recruitment support came from a diverse portfolio of prestigious organisations including **Apple, Deloitte, Accenture, HCL, TCS, IBM, Infosys, Wipro, Capgemini, Mercedes-Benz, Porsche, Mahindra Finance, Asian Paints, Nestlé, PepsiCo, Coca-Cola, Britannia, Tata Group companies, Jio, IDBI Bank, Federal Bank, L&T, Schindler, Haier, Dabur, Kellogg's**, and many more.

These outcomes reaffirm IIEBM's commitment to bridging the gap between academics and industry ensuring that students don't just graduate, but confidently transition from campus to corporate careers.

# ALUMNI SPOTLIGHT

## SUNIL CHANDRA SAHA LAUNCHES MYTHOLOGICAL NOVEL



IIEBM is proud to share an inspiring milestone from our alumni community.

Sunil Chandra Saha, MBA Batch 2007–09, **founder of Blue Tea** and a featured entrepreneur on **Shark Tank India Season 2**, has added a new dimension to his journey with the launch of his debut mythological fantasy novel, *Weapon of Ram: Secrets of Aksha Mani Tribes*. This book marks the first installment of the *Weapon of Ram Trilogy*.

While many know Sunil for building Blue Tea into one of India's leading herbal tea brands, this book reveals another side of his creative vision. What began as a personal passion has grown into a large-scale storytelling universe rooted in Indian mythology and designed for a global audience.

**W**eapon of Ram is not a retelling of the Ramayana. Instead, it explores a compelling question: what happens after the epics end? In a world where the gods have departed but their divine weapons and sacred knowledge remain, secret tribes entrusted with protecting these forces begin to collapse. As kingdoms, warriors, and seekers compete for this forgotten power, the story unfolds into a richly layered saga filled with political intrigue, emotional depth, and a fresh, almost scientific approach to mythology. Alongside the book, Sunil has also built a strong digital presence through his

Instagram and YouTube platform, @MythologybySunil, which has crossed over 25 million views in less than six months. His work reflects a growing interest among younger audiences in thoughtful, contemporary explorations of Indian mythological themes. This is a proud moment for IIEBM to see one of its alumni creating an original intellectual property with ambitions that extend beyond books. Sunil has shared his long-term vision of adapting the series into a large-scale screen franchise for global platforms such as Netflix, Prime Video, or Apple TV, positioning it as India's first IP-driven mythological fiction universe.

We encourage our alumni community to celebrate and support this achievement by exploring the book and sharing it within their networks. We wish Sunil continued success on this exciting creative journey.



# QUIET REBELS: FOR THOSE WHO DON'T SHOUT, LAUNCHING SOON.

Not all revolutions are loud. Some are subtle, self-assured, and deeply personal.

Quiet Rebels is a premium everyday wear brand built for individuals who don't feel the need to announce themselves to be noticed. It's for those who lead with confidence, not noise — people whose presence speaks before their words do.

Rooted in the belief that true style comes from within, Quiet Rebels reflects a mindset rather than a trend. Clean silhouettes, thoughtful design, and effortless comfort come together to create clothing that blends seamlessly into everyday life — while still making a statement of quiet strength.



A close-up of a person wearing a black baseball cap with 'QUIET • REBELS' printed on the front. The person is wearing a dark jacket and is shown from the back.

While I can't make it in person,  
my next chapter is just getting started.

Building something close to my heart -

QUIET • REBELS

Designed to reflect Who You are on the Inside.

Premium everyday wear in Black, White & Grey.  
Minimal. Identity-driven.

Launching soon!

Follow the journey  
@quietrebels

“  
*Quiet Rebels isn't about shouting to be seen. It's about knowing who you are - and wearing it effortlessly.*”

*Launching soon.  
Stay tuned.*

# ELEVATING CAREERS THROUGH INDUSTRY INTEGRATION: PGDM + PGPERP (SAP) AT IIEBM



IIEBM Indus Business School continues to strengthen its reputation for industry-aligned education through the success of its **PGDM + PGPERP (SAP)** program, a Pioneer initiative designed to prepare students for the demands of Industry 4.0. A recent highlight from the program includes a standout placement at **Apple**, where a graduating student transitioned seamlessly from SAP-based academic training into a global innovation environment, securing a package of **34 LPA**.

This achievement reflects the program's strong focus on practical learning, techno-functional expertise, and real-world application. The curriculum begins with a 16-week foundation in business processes, followed by advanced SAP simulations and specialization modules. With 24/7 access to live SAP servers, students are prepared for global SAP certifications and careers across sectors including BFSI, IT/ITES, consulting, manufacturing, FMCG, and e-commerce. Live projects, structured internships, and continuous skill development ensure strong industry readiness.

The program's placement outcomes underline its impact. PGDM + PGPERP (SAP) graduates recorded average salaries of 10.25 LPA and median salaries of 12.5 LPA, with placement rates consistently ranging between 90–95 percent.

**Mr. Ravi Gaud**  
Placed in Apple.  
The exposure received through industry meet-ups and panel discussions was truly impactful. It helped me understand how businesses think, not just how they work. Outdoor management training and cross-functional cultural club activities made learning dynamic and experiential.

**Ms. Smriti Singh**  
Placed at Deloitte.  
"I learned that leadership isn't just about strategy — it's about character, competence, and compassion. Those values continue to shape the way I lead."

**Ms. Paridhi Sharma**  
Placed at Marico.  
The exposure to management tools helped me contribute effectively from day one in my job. Industrial visits to IT and technology firms helped me understand digital transformation firsthand.

**Mr. Pratik Chavan**  
Placed at Colgate.  
"The practical orientation of the curriculum made concepts easy to apply during my job. Industrial visits to manufacturing units and corporate hubs gave us hands-on exposure to business processes."

## Our Key Recruiters

**Deloitte.**



**HCL**

**accenture**

**tcs** TATA  
CONSULTANCY  
SERVICES



**SEAGATE**

**PRIMUS**  
TECHSYSTEMS

**IBM**

**KPIT**

**TATA  
TECHNOLOGIES**

**BHARAT FORGE**

**KALYANI**

**JSW  
Cement**

**Infosys®**

**wipro**

**TATA STEEL**

# IIEBM ANNOUNCES LAND ACQUISITION FOR PROPOSED UNIVERSITY CAMPUS AT CHANDKHED, PUNE



IIEBM Indus Business School is pleased to share an important milestone in its long-term academic vision with the acquisition of land for a proposed new university campus at Chandkhed, Pune.

Spread across 20 acres, the newly acquired land marks a significant step towards the establishment of an integrated university ecosystem that will expand IIEBM's educational offerings beyond management education. The proposed university aims to introduce Undergraduate and Engineering-level programs, designed to meet the evolving needs of industry, society, and future learners.

The upcoming campus is envisioned as a modern learning environment that blends academic excellence with a strong focus on the holistic development of students. Alongside rigorous academic curriculam, the university plans to emphasize critical

thinking, innovation, leadership, ethics, and life skills, ensuring students are prepared not only for careers, but for meaningful contributions to society.

Located in Chandkhed, Pune, the campus will benefit from proximity to one of India's leading education and industry hubs, enabling strong industry-academia collaboration, research opportunities, and experiential learning. The design and planning of the campus will focus on sustainability, technology-enabled learning spaces, and facilities that support sports, culture, and student well-being.

This development reflects IIEBM's continued commitment to building future-ready institutions and creating scalable education models that respond to global standards while remaining rooted in Indian values.

# UNITE – IGNITE – INFINITE: ALUMNI MEET 2026 – DELHI CHAPTER | 21 FEBRUARY 2026

## ZENITH ALUMNI MEET 2026 DELHI CHAPTER

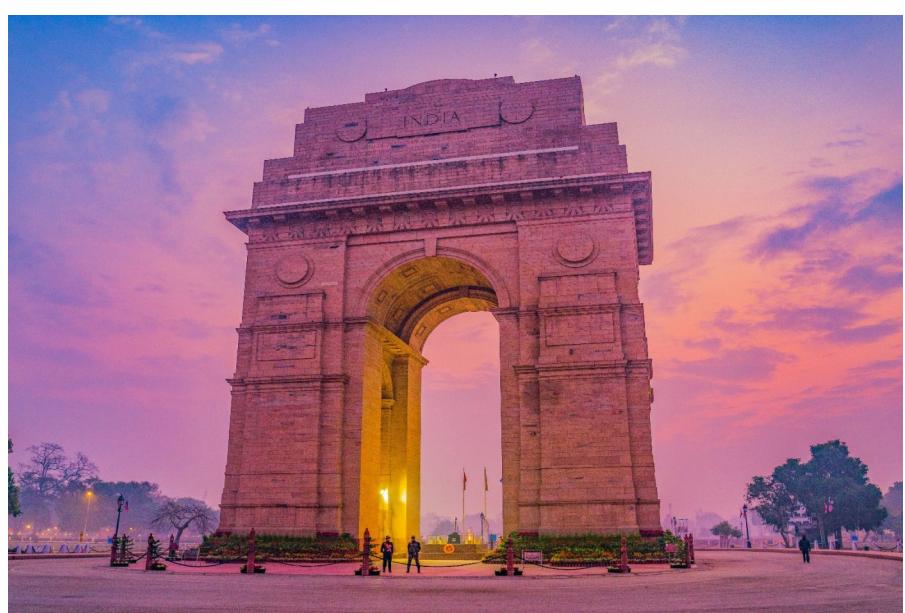
IIEBM Indus Business School is delighted to announce the Alumni Meet 2026 – Delhi Chapter, scheduled to take place on 21st February 2026, bringing together our vibrant alumni community.

The Alumni Meet 2026 – Delhi Chapter is envisioned as a meaningful platform to reconnect, reflect, and reimagine the journey ahead. It will provide an opportunity for alumni across batches and industries to come together, strengthen lifelong bonds, and engage in thoughtful conversations that celebrate shared roots and future possibilities.

The evening will focus on reconnecting with the IIEBM ecosystem, exchanging experiences, and fostering collaboration among alumni who continue to make their

mark across business, entrepreneurship, consulting, technology, and leadership roles in India and globally. True to the theme, the meet aims to unite our alumni community, ignite ideas and conversations, and inspire infinite opportunities for growth and contribution. This gathering also reflects

IIEBM's continued commitment to nurturing strong alumni relationships and creating platforms that go beyond networking spaces that encourage learning, mentorship, and collective progress.



# PATRIOTIC PRIDE: IIEBM'S 77<sup>TH</sup> REPUBLIC DAY CELEBRATION



IIEBM Indus Business School celebrated India's 77<sup>th</sup> Republic Day with immense pride and patriotic fervor on January 26, 2026.

The festivities commenced with a solemn Wreath-Laying Ceremony, honoring the nation's sacrifices. This was followed by the grand Unfurling of the National Flag, accompanied by a spirited

March Past led by our gentlemen students, instilling discipline and unity across the Pune campus.

Performances by students from Indus Champs School and Indus Business School truly shone, embodying unity, discipline, and deep love for our nation. Their energetic displays captured the essence of national

pride, bringing everyone together in harmonious celebration.

Republic Day is more than a celebration—it's a powerful reminder of our duty in nation-building and the principle of service before self. Let this spirit guide us towards a stronger India.

May our Tricolour always fly high. JAI HIND!



# BODHAN SESSION SERIES: THE CORPORATE CONNECT



IIEBM Indus Business School hosted an enriching BODHAN Session Series featuring **Mr. Christopher Marsh, Head of Plant Management at Continental**.

Mr. Marsh delivered a compelling session on "The Kübler-Ross Model," equipping students with tools to navigate change, adaptability, and emotional transitions in today's dynamic professional landscape. He demystified the five stages—denial, anger, bargaining, depression, and acceptance—linking them to real-world career pivots and organizational shifts.

Beyond theory, he offered hands-on advice on crafting industry-specific resumes, acing interviews, and thriving in VUCA environments (Volatility, Uncertainty, Complexity, Ambiguity). Students gained actionable strategies to stand out in competitive job markets, drawing from his extensive industry experience.

We extend heartfelt thanks to Mr. Christopher Marsh for his invaluable perspectives, ongoing mentorship, and support to IIEBM Indus Business School.

Sincere appreciation also to Mr. Milind Narkhede, Head of Supply Chain Management at Continental Surface Solutions, for gracing our campus and fostering this vital industry-academia bridge.



# FESTIVE JOY

## IIEBM CELEBRATES MAKAR SANKRANTI AND PONGAL



IIEBM Indus Business School joyously celebrated **Makar Sankranti and Pongal**, extending warm wishes to all families.

True to our tradition since inception, we honored these festivals of different faiths and regions, reflecting India's spirit of unity in diversity. Students, faculty, and staff came together for vibrant festivities on our Pune campus, strengthening community bonds.

The events beautifully showcased India's rich cultural heritage and time-honored traditions—from sesame sweets and kite-flying to traditional dances. These celebrations ensure future generations remain rooted in our values while progressing confidently.





**iiebm**<sup>®</sup>



IN THE FIELD OF EDUCATION SINCE 1951

### **IIEBM Indus Business School**

S. No. 114/1/3, Wakad-Marunje Road,  
Off Mumbai-Bangalore Highway,  
Wakad, Pune - 411 057, Maharashtra.  
Tel.: +91 8149093780

Email: [communicate@iiebm.com](mailto:communicate@iiebm.com), [admissions@iiebm.com](mailto:admissions@iiebm.com)

Follow us on



**[www.iiebm.com](http://www.iiebm.com)**